

Inc. Names AdStrat to Its 2025 List of the Fastest-Growing Private Companies in the Midwest

Companies on the Inc. Regionals: Midwest list had a median growth rate of 86 percent.

Westfield, IN April 1st 2025 – Inc., the leading media brand and playbook for the entrepreneurs and business leaders shaping our future, today revealed that AdStrat is No. 36 on its fifth annual [Inc. Regionals: Midwest list](#), the most prestigious ranking of the fastest-growing private companies in the Midwest, which includes Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. An extension of the national Inc. 5000 list, the Regionals offer a unique look at the most successful companies within the Midwest economy's most dynamic segment—its independent small businesses.

The companies on this list show a remarkable rate of growth across all industries in the Midwest. Between 2021 and 2023, these **139 private companies** had a **median growth rate of 86 percent**; by 2023, they'd also added **7,977 jobs** and **\$13.2 billion** to the region's economy.

Complete results of the Inc. Regionals: Midwest, including company profiles, can be found at <https://www.inc.com/regionals/midwest> starting April 1. You'll also find an interactive database that can be sorted by industry, metro area, and other criteria.

"The honorees on this year's Inc. Regionals list are true trailblazers driving economic growth in their respective regions, industries, and beyond. This list celebrates their achievements and tells the stories of remarkable companies that are fueling growth and adding jobs in local economies throughout the country," said Bonny Ghosh, editorial director at Inc.

More about Inc. and the Inc. Regionals

Methodology

The 2025 Inc. Regionals are ranked according to percentage revenue growth over two years. To qualify, companies must have been founded and generating revenue by March 31, 2021. They had to be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2023. (Since then, a number of companies on the list may have gone public or been acquired.) The minimum revenue required for 2021 is \$100,000; the minimum for 2023 is \$1 million. As always, Inc. reserves the right to decline applicants for subjective reasons.

About Inc.

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of its community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating the future of business. Inc. is published by Mansueto Ventures LLC, along with fellow leading business publication Fast Company. For more information, visit www.inc.com.