

# Press Release

For Immediate Release

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bizztech

## **AdStrat, The IA Firm of Choice for Innovative Claim Solutions, is excited to share its new business case study in 2024.**

AdStrat is pursuing a Professional Metaverse Solution to address several of the insurance industry's challenges by embracing the latest technology.

The insurance industry reports challenges with workforce, technical skills, costs, change management, and scalability.

Christopher Petersen, Director of Innovation and Legal Affairs at AdStrat notes; "We cannot expect the same solutions we've used in the past to continue to be effective." Today's workforce expects technology integration earlier in the training process and access to just-in-time training prior to deployments or complex losses. AdStrat's case study with Bizztech will produce a professional metaverse allowing enhanced onboarding and training for adjusters to solve these challenges.

This solution has the potential to save the adjuster, IA firm, and carrier both time and money while also improving the quality of training. What used to take months or years of training and hands on experience for adjusters due to waiting for opportunities in storms/locations/types of losses can now be simulated in the Metaverse. We want to help get adjusters qualified and up to speed quickly to help policy holders and improve the service they receive.

Bizztech's professional metaverse environment for the insurance industry creates adjuster training for various scenarios, policy types, severities, and property types.

Another reason for the collaborative case study is due to the complexity, cost, and adoption of earlier generations of the Metaverse using virtual reality headsets. Jason Shuster, COO of Bizztech reports, "Participants reported a long onboarding process with early versions of the Metaverse, high equipment costs, headaches, neckaches, dizziness, and other points of concerns from users feedback." Bizztech's 3D system agnostic solution allows users to view, participate, engage, and learn from their laptop screen or mobile device with an internet connection. AdStrat's trainers and industry Subject Matter Experts (SMEs) can guide the participant through the property loss location just as if they were in the field. Easily toggling between pre- and post-damage views to give the best possible education and feedback in real time.

Future phases are planned, and we encourage you to follow our case study journey to help solve the insurance industry's challenges. Sign up to stay informed of the latest case study news at [www.administrative-strategies.com/bizztechcasestudy](http://www.administrative-strategies.com/bizztechcasestudy).

### **Company Information/Background**

Administrative Strategies, LLC. (AdStrat), (AdStrat), national independent adjusting firm based out of Indiana and Bizztech, a technology and service provider based out of Texas would like to formally announce a Metaverse case study.

### **Press Contacts**

**Administrative Strategies, LLC.**  
Christopher Petersen  
Director of Innovation & Legal Affairs  
[christopher.petersen@adminstrat.com](mailto:christopher.petersen@adminstrat.com)  
[www.administrative-strategies.com/bizztechcasestudy](http://www.administrative-strategies.com/bizztechcasestudy)

**Bizztech**  
Jason Shuster  
Co-founder & COO  
[contact@bizztech.io](mailto:contact@bizztech.io)  
[www.bizztech.io](http://www.bizztech.io)



**Come dream with us. The future of claims adjusting will be amazing.**